

Become a Business Sponsor at the COA

Becoming a **Business Sponsor** for the Kearsarge Area Council on Aging is an act of community kindness and a smart business decision.

We say it all the time: We recognize that many worthy organizations ask for your assistance. But this is a different type of decision. This is both marketing and philanthropy combined.

Business Sponsors receive:

- **Your business name (and logo, for those sponsorships over \$250) listed in our monthly newsletter, which has an estimated readership of more than 49,000 eyes each year.** This continues to be a wonderful local marketing investment.
- **Feeling of giving back to a community that is comprised of your customers.** We serve seniors in 9 area communities—329.3 square miles—with a local budget of \$200,000, 2.5 employees, and 300+ volunteers who contribute 8,862 hours of volunteer service. We do our work because local seniors need us.
- **Confidence that your dollars are well invested.** We work smart, use your dollars wisely, and leverage our relationships and experience to maximize service to our senior neighbors. Every contributed dollar stays right here in our greater Kearsarge area.

The people in our region are growing older, which means that we are constantly helping folks age gracefully and healthfully. Many of them do not have families to rely on. So, when you invest, you become our partner in helping them.

For more information, please contact COA's director of marketing and development, Mario Capozzoli, at 603.526.6368, or email him at Mario@COAChapinCenter.org.